ask harriet

Hype rein
Realität raus



Harriet Moser
26.08.2026 | Zürich



Der «Stefanie» Workflow

Von der Idee
bis zur Umsetzung

01 Kreatives Denken
02 Konzeptentwicklung
03 Prompting & Toolauswahl
04 Iteration & Verfeinerung
05 Finale Produktion

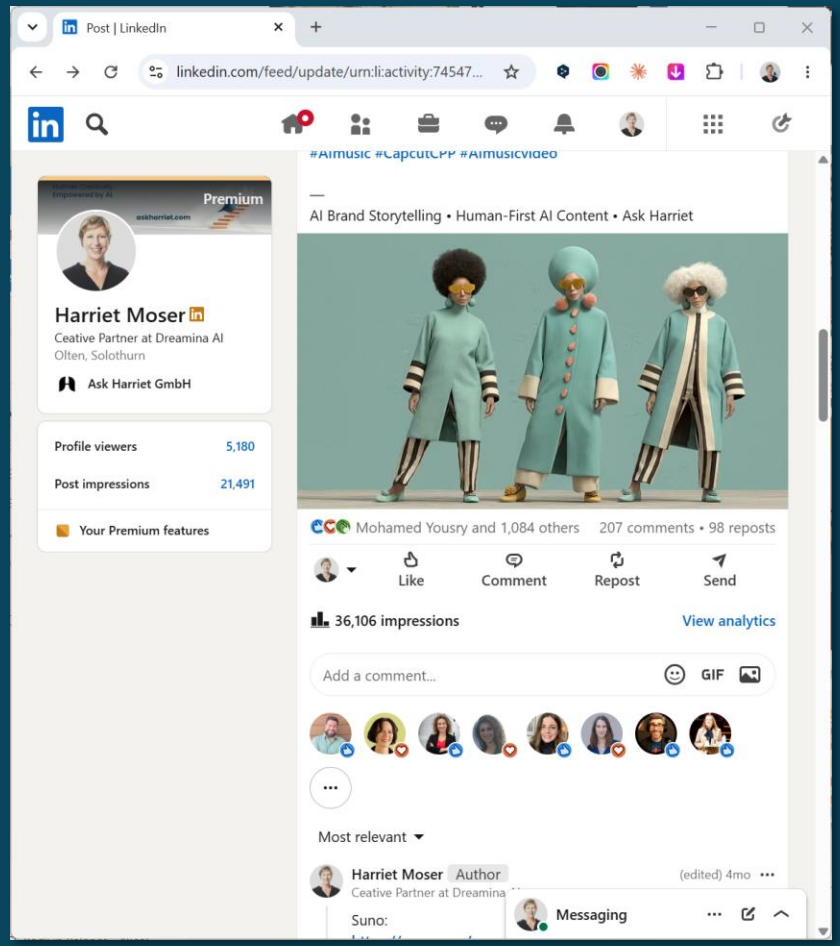


Verwendete Tools

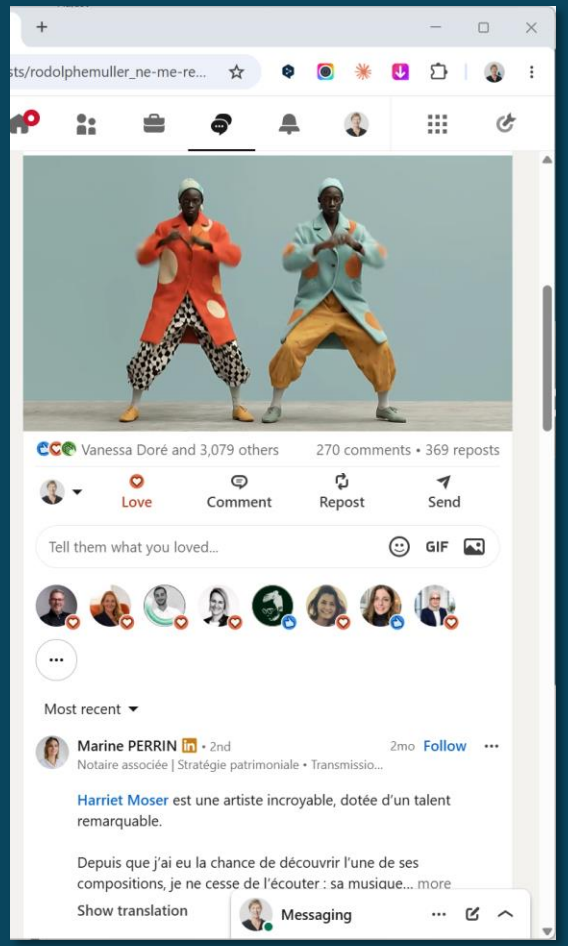
Claude	Midjourney	Suno	Google Gemini	Google Veo	CapCut
Songtext	Bilder mit Style Code	Musik mit Songtext und Musikstil	Beats per Minute (BPM) für Tanz-rhythmus	Tanz-Animation	Video-Bearbeitung

Der Hype

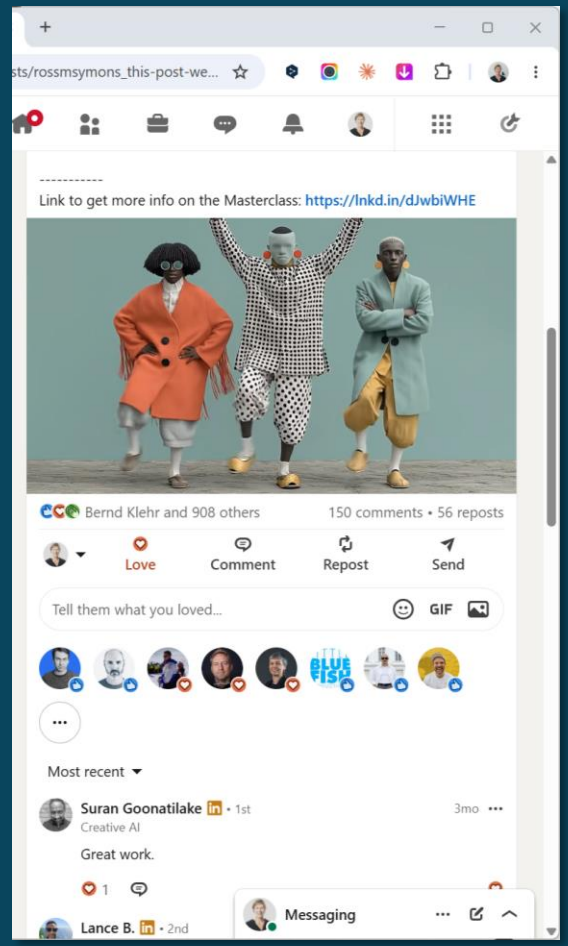
LinkedIn



Harriet Moser
9k Follower

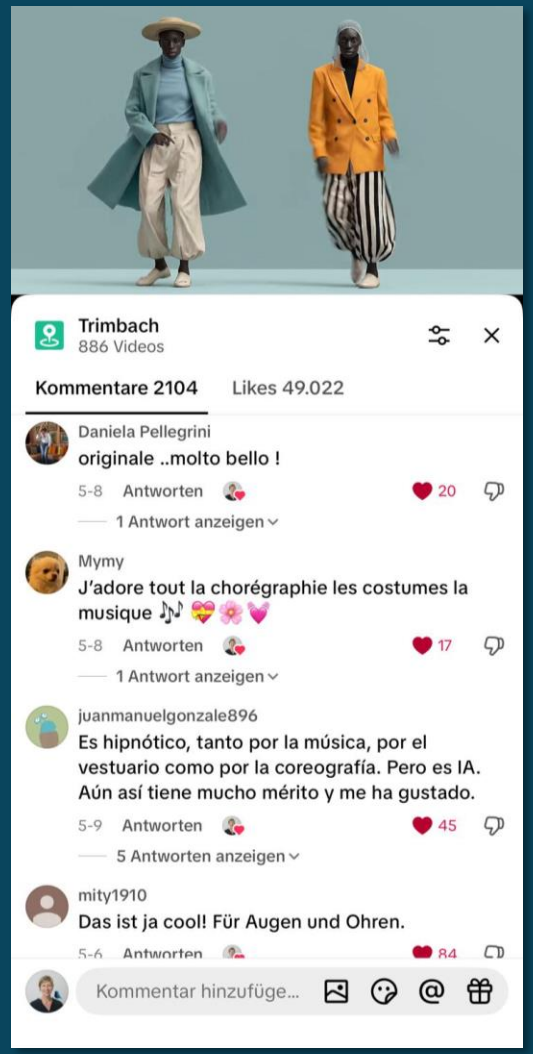


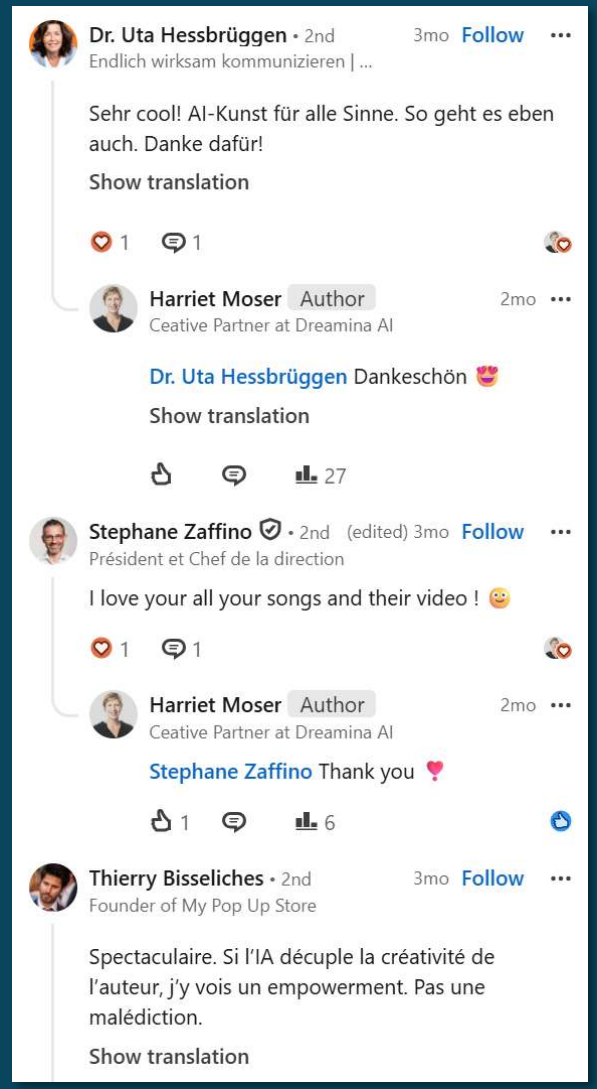
Rodolphe Muller de Schongor
11k Follower

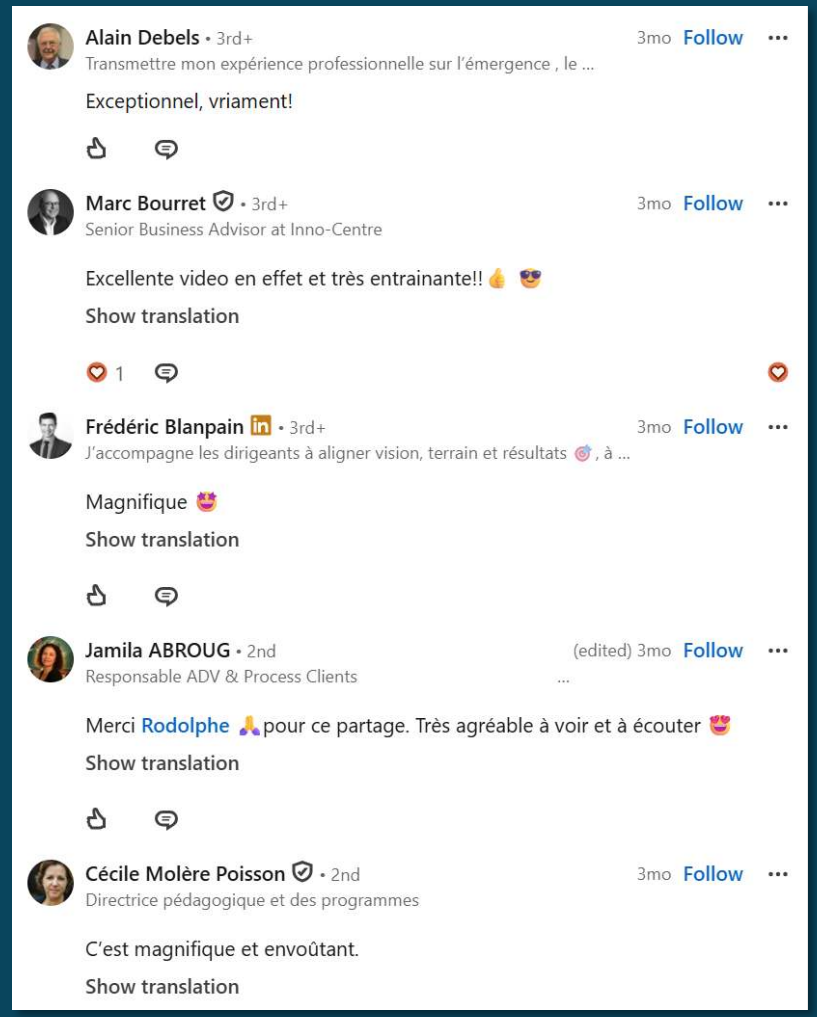


Ross Symons
39k Follower

Begeisterung, weltweit – v.a. in Frankreich

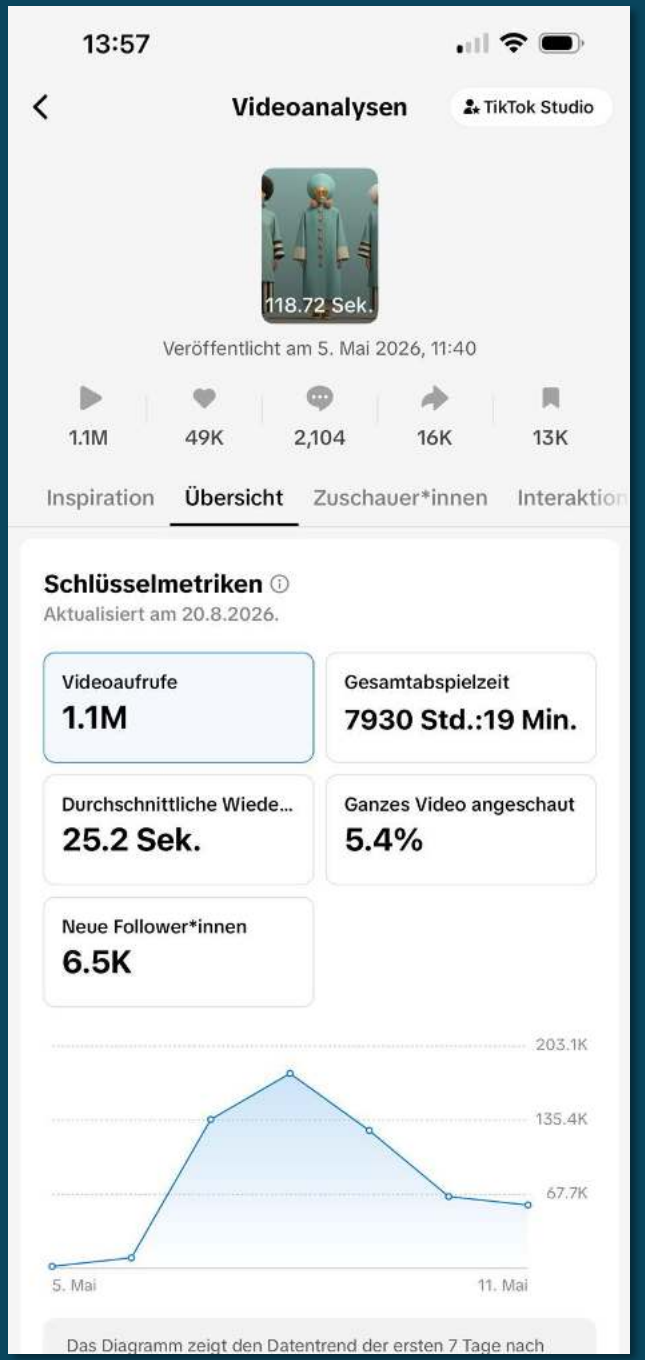




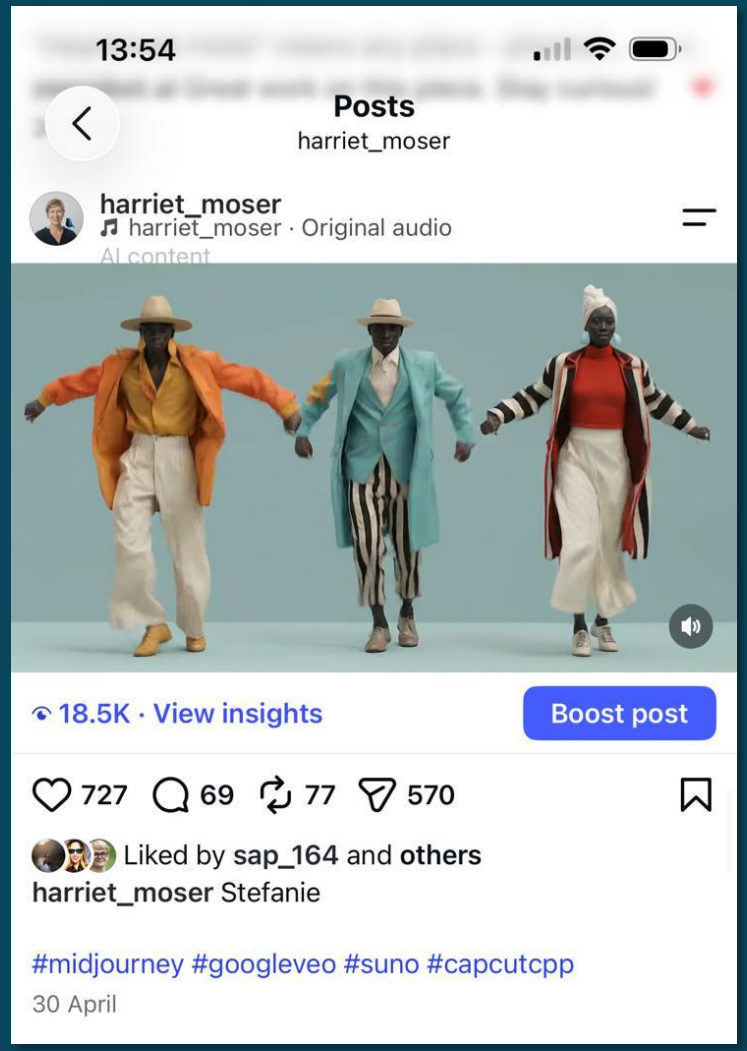


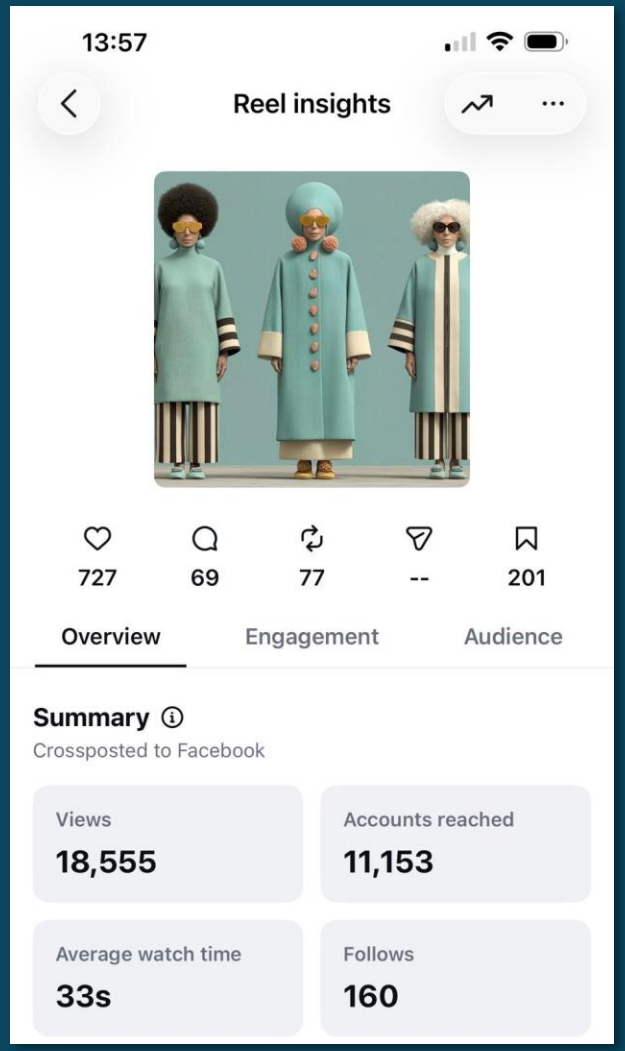
TikTok


13:55
stefanie queen of miîî journey
Suchen
49.022
Vollbildschirm
2104
13.187
Trimbach
harriet_moser · 5-5
Beitrag 1 | Stefanie Queen of sref codes and Midjourney This is a piece I made for... mehr
Wiedergabeliste · Music
1.1M
16.7K
Mehr Einblicke

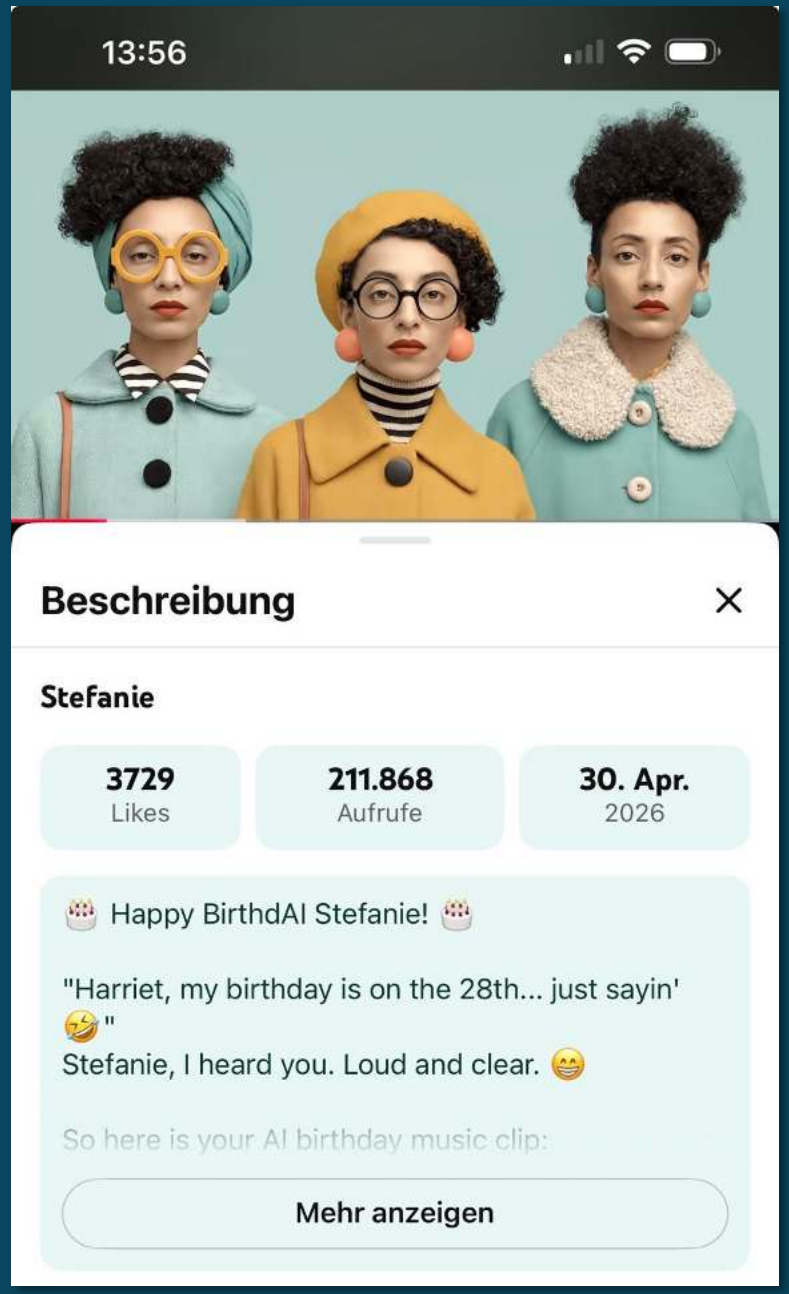

13:57
Videoanalysen
TikTok Studio
118.72 Sek.
Veröffentlicht am 5. Mai 2026, 11:40
1.1M
49K
2,104
16K
13K
Inspiration
Übersicht
Zuschauer*innen
Interaktion
Schlüsselmetriken
Aktualisiert am 20.8.2026.
Videoaufrufe
1.1M
Gesamtabspielzeit
7930 Std.:19 Min.
Durchschnittliche Wiede...
25.2 Sek.
Ganzes Video angeschaut
5.4%
Neue Follower*innen
6.5K
203.1K
135.4K
67.7K
5. Mai
11. Mai
Das Diagramm zeigt den Datentrend der ersten 7 Tage nach

Instagram

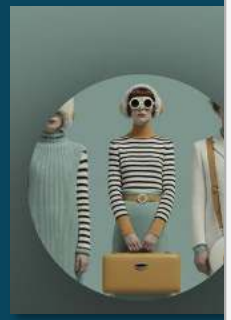

13:54
Posts
harriet_moser
harriet_moser
harriet_moser · Original audio
AI content
18.5K · View insights
Boost post
727
69
77
570
Liked by sap_164 and others
harriet_moser Stefanie
#midjourney #googleveo #suno #capcutcpp
30 April


13:57
Reel insights
727
69
77
--
201
Overview
Engagement
Audience
Summary
Crossposted to Facebook
Views
18,555
Accounts reached
11,153
Average watch time
33s
Follows
160

YouTube


13:56
Beschreibung
Stefanie
3729
Likes
211.868
Aufrufe
30. Apr.
2026
Happy BirthdAI Stefanie!
"Harriet, my birthday is on the 28th... just sayin'
"
Stefanie, I heard you. Loud and clear.
So here is your AI birthday music clip:
Mehr anzeigen

Spoti



Notice of Abnormal Streaming Activity

Hello,

We'd like to inform you that our system has detected abnormal streaming activity on your release(s). This type of activity may result from:

- Paid promotion via third-party services
- Your release(s) being added to playlists with fake listeners
- Repeatedly playing the track(s) in a systematic manner

We're notifying you so that you can review the situation and take appropriate action if necessary. We strongly recommend reading our guide on artificial streaming and how to avoid it. If your song was added to a suspicious third-party playlist without your consent, you can report it using Spotify's playlist reporting form here.

Please note that artificial streaming violates the guidelines of music stores. As a result, royalties generated from these streams may be withheld, and a fine per affected track could be deducted from your royalty balance. You can read more about this here.

Continued violations may result in the suspension of your Amuse account, as this activity breaches our Terms of Use.

You can find more information in our Help Center, or feel free to contact us if you have any questions.

Thank you for your understanding,
Amuse Team

for Artists



5,000

FOLLOWERS

Harriet Moser

That’s a big deal because...



Vor 6 Monaten

Meine erste Musik-Veröffentlichung!

Spotify
Apple Music
Deezer

Die Realität

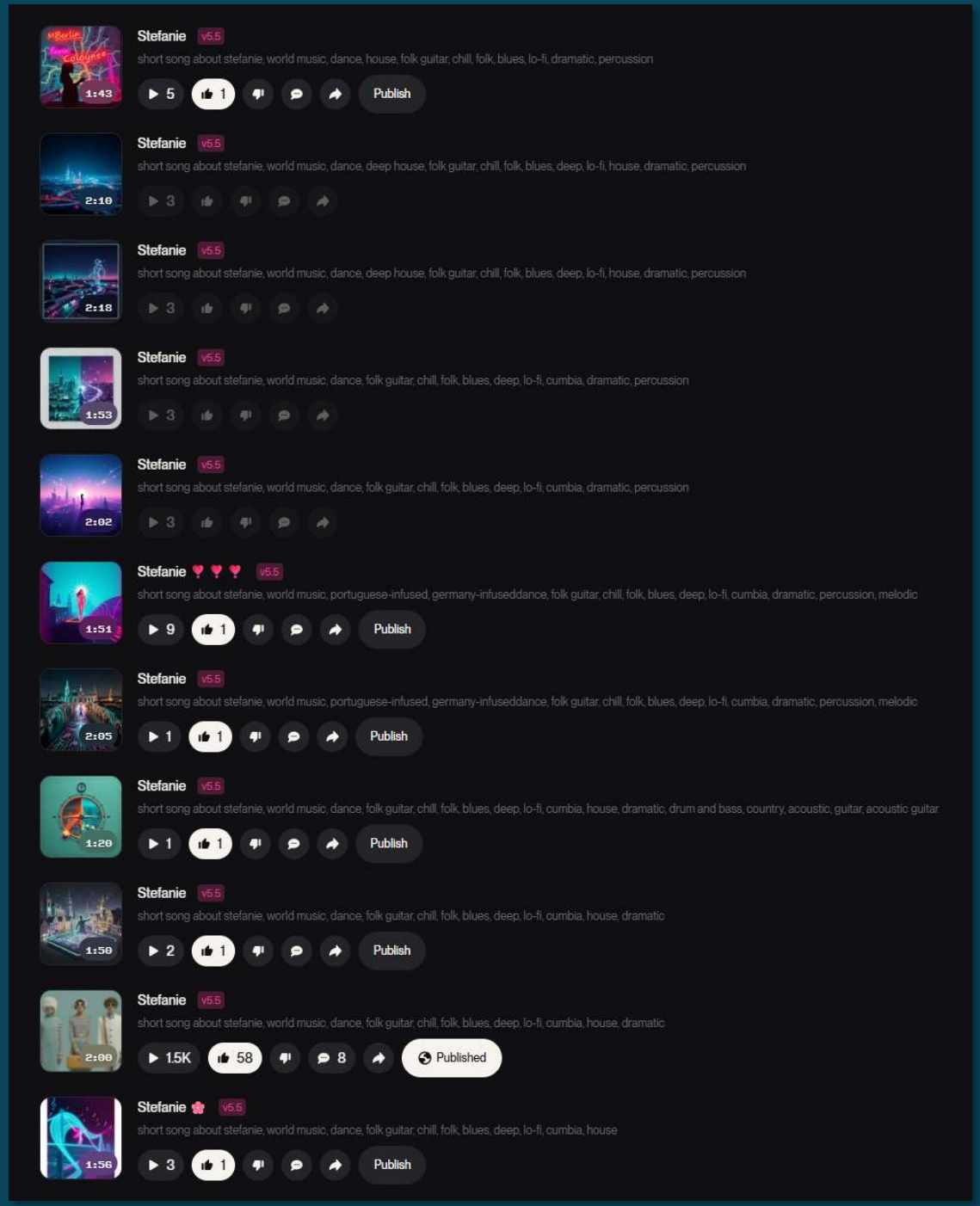
Bilder...



Animationen...



… Musik


Stefanie v5.5
short song about stefanie, world music, dance, house, folk guitar, chill, folk, blues, lo-fi, dramatic, percussion
1:43
5
1
Publish
Stefanie v5.5
short song about stefanie, world music, dance, deep house, folk guitar, chill, folk, blues, deep, lo-fi, house, dramatic, percussion
2:10
3
Stefanie v5.5
short song about stefanie, world music, dance, deep house, folk guitar, chill, folk, blues, deep, lo-fi, house, dramatic, percussion
2:18
3
Stefanie v5.5
short song about stefanie, world music, dance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, dramatic, percussion
1:53
3
Stefanie v5.5
short song about stefanie, world music, dance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, dramatic, percussion
2:02
3
Stefanie v5.5
short song about stefanie, world music, portuguese-infused, germany-infuseddance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, dramatic, percussion, melodic
1:51
9
1
Publish
Stefanie v5.5
short song about stefanie, world music, portuguese-infused, germany-infuseddance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, dramatic, percussion, melodic
2:05
1
1
Publish
Stefanie v5.5
short song about stefanie, world music, dance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, house, dramatic, drum and bass, country, acoustic, guitar, acoustic guitar
1:20
1
1
Publish
Stefanie v5.5
short song about stefanie, world music, dance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, house, dramatic
1:50
2
1
Publish
Stefanie v5.5
short song about stefanie, world music, dance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, house, dramatic
2:00
1.5K
58
8
Published
Stefanie v5.5
short song about stefanie, world music, dance, folk guitar, chill, folk, blues, deep, lo-fi, cumbia, house
1:56
3
1
Publish

Glitches...



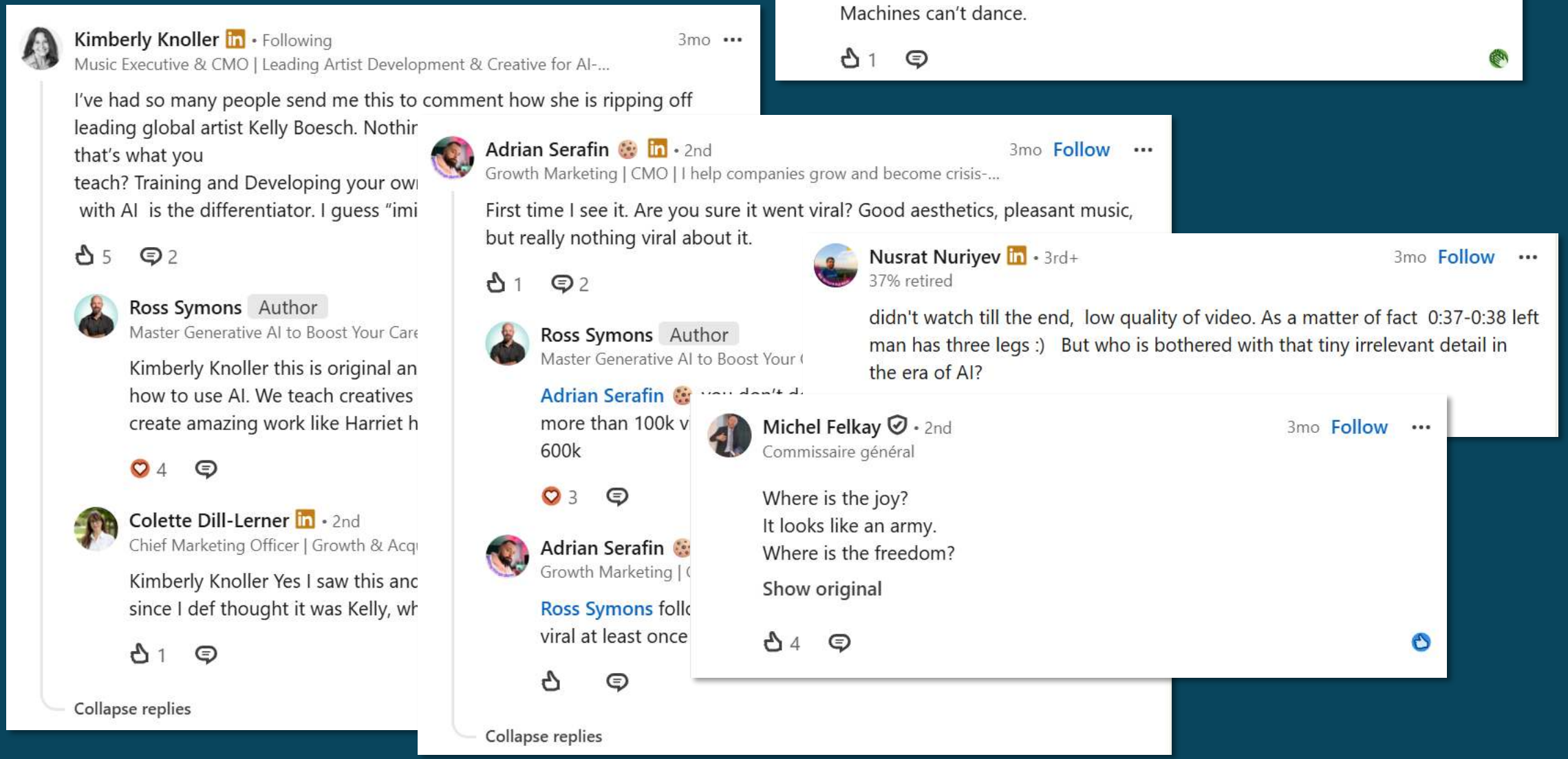
… noch mehr Glitches…



… und Überraschungen



Böse Kommentare…



Will Gross • 2nd
Group Creative Director
3mo Follow
Machines can't dance.
1

Kimberly Knoller • Following
Music Executive & CMO | Leading Artist Development & Creative for AI-...
3mo
I've had so many people send me this to comment how she is ripping off leading global artist Kelly Boesch. Nothir
that's what you
teach? Training and Developing your ow
with AI is the differentiator. I guess "imi
5 2

Ross Symons Author
Master Generative AI to Boost Your Care
Kimberly Knoller this is original an
how to use AI. We teach creatives
create amazing work like Harriet h
4

Colette Dill-Lerner • 2nd
Chief Marketing Officer | Growth & Acq
Kimberly Knoller Yes I saw this anc
since I def thought it was Kelly, wh
1

Collapse replies

Adrian Serafin • 2nd
Growth Marketing | CMO | I help companies grow and become crisis-...
3mo Follow
First time I see it. Are you sure it went viral? Good aesthetics, pleasant music, but really nothing viral about it.
1 2

Ross Symons Author
Master Generative AI to Boost Your
Adrian Serafin
more than 100k v
600k
3

Adrian Serafin
Growth Marketing |
Ross Symons follc
viral at least once

Collapse replies

Nusrat Nuriyev • 3rd+
37% retired
3mo Follow
didn't watch till the end, low quality of video. As a matter of fact 0:37-0:38 left man has three legs :) But who is bothered with that tiny irrelevant detail in the era of AI?

Michel Felkay • 2nd
Commissaire général
3mo Follow
Where is the joy?
It looks like an army.
Where is the freedom?
Show original
4

KI-Irrtümer und Erkenntnisse



Mein Fehler:

Jahresabos
für KI-Tools.

Ich bin auf den Hype aufgesprungen

Alle redeten über Sora.

Zwölf Monate abonniert.

Praktisch nie genutzt.

Jetzt wird es eingestellt.



Meine Lektion
aus dem Hype



- Mit monatlichen Abos starten
- Fokus auf ein paar wenige KI-Tools
- Neue Tools & Features auf KI-Plattformen wie Magnific, Weavy, Runway usw. testen

Was ist aus dem Hype geworden?

Gemeinsamer Auftritt mit Stefanie



KanDDDinsky
Berlin
14.10.2026

Abendprogramm

«What happens when technology meets human craft and real connection»

KI-Workshop

KI POWER
SWISS

KI für Bild und Video

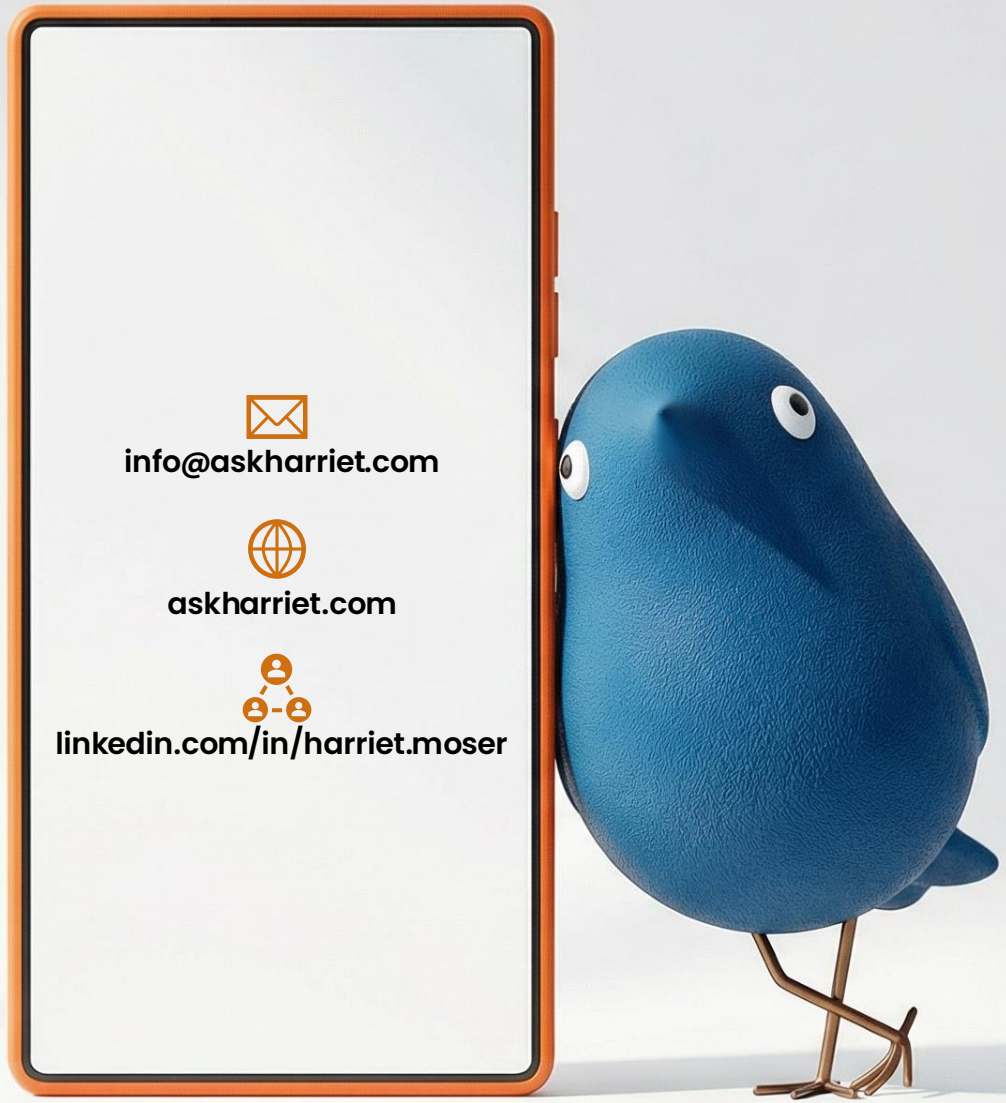
Visuelle Markenwelten, die wirken. Generative KI gezielt für markenkonforme Bilder und kurze Videos einsetzen – für mehr Effizienz, kreative Vielfalt und Storytelling.

Mo 26.10.2026
Aarau



Jetzt anmelden ki-power.ch

Merci!


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askharriet.com
linkedin.com/in/harriet.moser